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## Enhancing Knowledge on Georgia's EU Integration among Ethnic Minorities

[KnowEU]

Project Reference: **611936-EPP-1-2019-1-GE-EPPJMO-PROJECT**

Action Type: **Jean Monnet Projects**

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Project Website: [jeanmonnet.csss.ge](http://jeanmonnet.csss.ge)




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## Media Winter school 2020

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- On 19-23 February 2020, a Media Winter School was organized for the representatives of the regional media outlets from Kvemo Kartli, Samtskhe-Javakheti and Pankisi regions. The main media outlets were selected from each region and their representatives were trained on the issues considered especially important in the context of Georgia's EU integration.
- As it was originally planned, ethnic minorities attended the winter school; for them it was an additional opportunity to share their formal practices on how to bring EU-related information to their language-speaking audience and what kind of challenges they face. During these five days, participants discussed various issues. In addition to the training course, they were given specific



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their daily activities after returning to work, in addition to giving them relevant theoretical knowledge.

- To summarize the session, the winter school participants noted that not only formal, but also informal environment was rather interesting and informative for them, as beyond the project, they communicated with the invited speakers during the training sessions, as well as in an informal setting.



## KnowEU Podcasts

One of the activities for the project participants was to develop short podcasts that would openly discuss Georgia's EU integration prospects, their attitudes to the issue, and the knowledge gained over the past few days. The video footage shows that the winter school has achieved its goal to change attitudes among the participants themselves. Also the winter school gave a good ground for the regional media to promote the prospects of proper coverage of information about EU in future.

[Click here to see the podcasts](#)

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