



Erasmus+ Jean Monnet Activities

Enhancing Knowledge on Georgia's EU Integration among Ethnic Minorities [KnowEU] Media Winter School [19-23 February, Bakuriani, Georgia]

19 February, 2020

Trainer: Levan Makhashvili, Advisor to the Speaker of the Georgian Parliament

- Eastern Partnership, Association Agreement and Georgia
- Europeanization and Political Institutions and Actors in Georgia

20 February, 2020

Trainers: Mako Gvatsadze, Eka Chitanava, Tolerance and Diversity Institute (TDI)

- Tolerance and its importance in the multicultural society
- Challenges related to religious, ethnic and racial intolerance in Georgia
- Cultural diversity in media: coverage standards
- Existing myths and stereotypes in the context of Europeanization

21 February, 2020

Trainer: Tamar Khorbaladze, Media Development Fund

- Media and information - from which sources do we get information?
- Functions of media in the contemporary world – mediator? Watchdog? Popular approaches in the EU countries and in Georgia
- Media freedom, mechanisms of influencing media
- Forms of media accountability towards society – EU countries and Georgia
- Factchecking – Methods of identifying myths
- Myths about Europe – forms and characteristics of the anti-EU propaganda

22 February, 2020

Keynote Speech: “EU Media Standards” by Tinatin Berdzenishvili, Public Broadcaster

22-23 February, 2020

Trainer: Lia Tsuladze, Center for Social Sciences

- Critical Discourse Analysis
- Visual Analysis